

# Happenings

November 2019

## Don Marsh Speaks to Women's Board

Longtime host of St. Louis Public Radio's "St. Louis on the Air" and anchorman for more than 30 years with KTVI-TV and KDNL-TV, Don Marsh recounts his many years of journalism to a large audience attending the fall Women's Board



luncheon. As an author, Don has published three books: his first, "Flash Frames: Journey of a Journeyman Journalist," followed by "How

to be Rude (Politely)" and his most recent, "Coming of Age, Liver Spots and All: A Humorous Look at the Wonders of Getting Old."

During the same luncheon, Women's Board membership voted to fund the purchase of a bladder scanner for Barnes-Jewish Extended Care, a community that Bethesda manages. A bladder scanner is used to assess and treat incontinence, helping to reduce urinary track infections and the potential for catheterization. Membership of the Women's Board helps fund much needed items within the Bethesda communities.

## Support a Hope Dove on Giving Tuesday, Dec. 3



Giving Tuesday is a national day of giving back and a moment defined by joy and hope that brings an entire community together. When you honor friends, loved ones, and employees, with your *Hope Dove* this **Giving Tuesday** your gift helps seniors who have limited resources continue to enjoy their lives and live in our communities.

Your tax deductible gift of:

- \$35 (hangs one ornament)
- \$50 (hangs two ornaments)
- \$75 (hangs three ornaments)
- \$100 (hangs four ornaments)

Your dove ornaments will hang on greenery and trees located in a Bethesda community of your choice throughout the holidays.

Starting in January, the BHG Foundation will feature a Senior Spotlight, highlighting outstanding seniors in our communities. If you know of a senior story or highlight contact [Pedempski@bethesdahealth.org](mailto:Pedempski@bethesdahealth.org) or [Tsbrooks@bethesdahealth.org](mailto:Tsbrooks@bethesdahealth.org).

**Senior**  
SPOTLIGHT



## Jason R. Hall Keynotes Legacy Society Luncheon

Jason Hall, Chief Executive Officer and Co-founder at Arch to Park LLC was the feature keynote at Bethesda's annual Legacy Society recognition luncheon last month at Cortex Innovation Community.

Jason addressed an audience of more than 100 foundation donors discussing how St. Louis envisioned and created Cortex, an area that is transforming a decaying industrial site into an internationally recognized innovation hub. With more than \$8 billion of reinvestment underway in the heart of the City, from the Gateway Arch to Forest Park, Cortex strengthens the metro area's economic future through global impact and urban renaissance.

Arising out of a focused community plan to leverage St. Louis' bioscience assets, Cortex launched in 2002 with an initial investment of \$29 million from Washington University, BJC HealthCare, the University of Missouri-St. Louis, Saint Louis University and the Missouri Botanical Garden. Grown from 35 start-up companies in 2010 to nearly 400 innovative companies today, national organizations, including Brookings Institution and The Wall Street Journal, have featured Cortex's success as a global model for urban revitalization.

## Teasha Brooks Joins the Foundation

Teasha Brooks joins the Bethesda Health Group Foundation after spending more than a decade working with non-profits and foundations to develop measurable outcomes, track relevant data, and secure funding to perform their work in the community.

Teasha's non-profit expertise is on both sides of the fence, working for funders and grant recipients.

Committed to improving the lives of those in her St. Louis community, Teasha hopes her work empowers those around her. She is optimistic that her experience and skills will help strengthen Bethesda Foundation's footprint in the community by deepening relations with civic and philanthropic foundations and community partners. Teasha goes onto say, "I

have worked in a multitude of capacities that sought to improve systems through performance management throughout my career. I believe that as a development professional my job is to advance the mission of the organizations I work with, always striving for excellence and serving a greater purpose to the community and its citizens. I love my community and I love the work I do."



## A New Lease on Life—Good People Doing Good Things

Will Keeven, husband of Bethesda employee, Paula Czarnecki Keeven, has a lot to be thankful for these days—namely a new lease on life! After three years of dialysis and being on the wait list for a new kidney, Kathy Joslin, Bethesda's Senior Vice President of Human Resources donated her left kidney to Will, which she named *Hope*. "Since serving on the board of the National Kidney Foundation of Greater St. Louis for 12 years, this is something that I have always thought about doing for a long time. During National Kidney Transplant Awareness month, I recall Paula mentioning that Will needed a kidney, and I felt now is the time," says Kathy. After three months of genetic testing, Will learned that Kathy was indeed a match. Will goes onto say, "I'm flabbergasted knowing that someone who works with my wife, and who barely knows me, would make such a sacrifice I am so thankful!" says Will.

Will is recovering well and expects to return to work this month at Thyssen Krupp where he is a driver. Kathy modestly replies, "At least I know I am in real good health, and after all, I still have my right kidney, which she calls *Faith*."